



# Authoring/design tools

A comparison of features, as demonstrated in **Ashford Group Services'** Modern Slavery course samples.

The samples were all created using the same content.

	ARTICULATE STORYLINE	VTS EDITOR	JUST AUTHOR	RISE	PRESENTATION TOOLS
SCORM COMPLIANT (TRACKABLE RESULTS)	✓	✓	✓	✓	✗
COMPATIBLE WITH CLIENT'S LMS	✓	✓	✓	✓	✗
DESKTOP APP	✓	✓	✗	✗	✗
WEB/CLOUD-BASED APP	✗	✗	✓	✓	✓
BUILT-IN REVIEW/FEEDBACK	Storyline 360 only	✗	✗	✓	✓
EASY TO UPDATE/AMEND FILES	✗	✗	✓	✓	✓
RESPONSIVE PLAYER	Storyline 360 only	✗	✓	✓	✓

	ARTICULATE STORYLINE	VTS EDITOR	JUST AUTHOR	RISE	PRESENTATION TOOLS
DEVICES	PC/Mac, tablet, phone	PC/Mac	PC/Mac, tablet, phone	PC/Mac, tablet, phone	PC/Mac, tablet, phone
INTERACTIVITY	High	High	Low	Low-Medium	None
LEARNER ENGAGEMENT	High	High	Low	Medium	Low
KNOWLEDGE RETENTION	High	High	Medium	Medium	Low
IMMERSIVE LEARNING	✓	✓	✗	✗	✗
GAMIFICATION	✗	✓	✗	✗	✗
BRANCHING SCENARIOS	✓	✓	✗	Limited	✗
KNOWLEDGE CHECK/ASSESSMENT	✓	✓	Multi-choice only	Multi-choice, multi- response	✗
SPECIAL FEATURES	Highly versatile for all needs	Virtual reality/ games	Simple no-frills approach	Stylish graphic approach	Attractive way to deliver info